



Keep Kennesaw Beautiful Board Meeting
City Hall – Council Chambers
Monday June 9, 2014
6:00 pm
Draft Meeting Minutes

Board Members Present:

Judy Hobbs
Sara McKouen
Miranda Jones, Director

Carline Grove
Tony Taylor
Jim Sebastian, Council Liaison

Jon Whitmer
Trent Trees

Board Members Absent:

Susan VanHemert
Christina Boyd
Steven Lambert

Guests Present:

Mary Whitlock

Vice-Chair Sara McKouen called the meeting to order at 6:10 pm.

Meeting minutes from the March 2014 meeting were reviewed. Judy Hobbs made a motion to approve the minutes as presented; Carline Grove seconded the motion. The minutes were approved unanimously.

Miranda Jones provided a financial update: the current budget balance for KKB is \$8850, which has increased due to Paws in the Park revenue and a corporate sponsorship (outlined in a later agenda item).

Miranda Jones gave a Director's Report: she attended a training conference for Keep Georgia Beautiful last week and had the opportunity to attend several sessions that will be very beneficial as KKB moves forward. Of particular interest were sessions pertaining to writing effective award application, pursuing award/recognition programs, and corporate sponsorship. Miranda also informed the group of a regional board training event to be held in Smyrna on June 21. This is the same training that we had at our board retreat in the fall; if any board members missed that event and would like to attend the regional training, please let Miranda know.

The board discussed one item under Old Business: the Open House event discussed previously has been rescheduled for September 8, during the regular KKB meeting. Miranda will prepare a flyer for use in

inviting people. Board members should consider inviting those who would potentially be interested in serving on the board or who may just be interested in learning more about KKB and volunteering with the group.

The Board discussed four items of new business:

1. KAB Blight Study Pledge – Miranda provided an overview of a national study on the economic impact of blight in our communities that is being spearheaded by Keep America Beautiful. Financial support from local affiliates is needed to ensure that the study is completed. Miranda suggested that KKB consider supporting the study in a pledge of \$250. Jon Whitmer made a motion to support the study in the amount of \$250; Tony Taylor seconded the motion and it passed unanimously.
2. TitleMax Sponsorship – Thanks to Carline Grove's connection to TitleMax (through her daughter) we were given a \$5,000 sponsorship to use for KKB projects/programs. This money has been deposited to the KKB budget and the Board discussed potential uses for the funds. After discussion regarding recycling and community garden, Trent Trees made a motion to use this sponsorship to place permanent recycle bins in Swift-Cantrell Park; Judy Hobbs seconded the motion. The group discussed placement of the bins in the park, determining the number of bins to purchase, and where to place the bins. The board asked Miranda to report back at the next meeting with a recommendation for number of bins and placement within the park. With no further discussion, the board voted on the motion in question, and the motion carried unanimously.
3. Chair resignation – Susan VanHemert submitted her resignation from the office of chair earlier this year, due to family and work commitments. She does, however wish to continue as an active board member. Judy Hobbs made a motion to accept Susan's resignation from Chairperson; Jon Whitmer seconded and the motion was approved.
4. Election of KKB Chair – this item was tabled to the next meeting due to the absence of several board members.

Board Reports:

- A. Beautification & Community Greening: no report
- B. Conservation: Jon Whitmer reported that a KSU professor has been in contact with him to discuss completing a stream restoration with a summer environmental class. Jon will work with him to identify a location and will coordinate the project.
- C. Litter Prevention: Judy Hobbs reported that we have processed one new Adopt-a-Street application and several Adopt-a-Tree applications. It is time to schedule the annual Litter Index – the board agreed on the date of June 27,2014 for this project. Board members who are available to participate should contact Judy or Miranda to sign up.
- D. Recycling: no report

With no further business, the meeting was adjourned at 6:55pm.

Submitted by Miranda Jones (due to Secretary's absence)